

validar.™



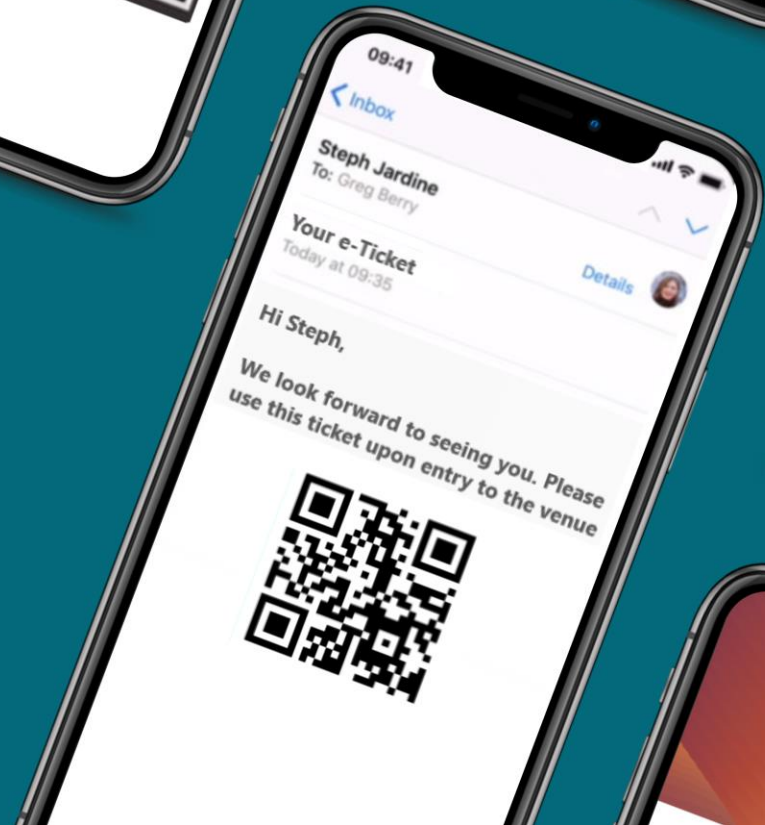
Orbit for Hybrid Events

Validar Digital only and Hybrid product suite on the Hopin platform

Features	vSpace Essential	vSpace Professional	vSpace Enterprise	Orbit Hybrid Solution
EventScore points for Session Attendance	✓	✓	✓	✓
EventScore points for Sponsor Engagement	✓	✓	✓	✓
Branded Leader Board	✓	✓	✓	✓
Daily EventScore Reports	✓	✓	✓	✓
EventHub™ Dynamic Feedback		✓	✓	✓
Event Insight Access		✓	✓	✓
Content Measurement Report		✓	✓	✓
Session Attendance and 'Hand Raisers'		✓	✓	✓
Sponsor Package; Session Leads, vCapture Virtual			✓	✓
vMeetings for Sponsors			✓	✓
Onsite Registration and Badge Printing				✓
Physical Session Tracking				✓
vCapture Onsite Lead Retrieval				✓

validar.™

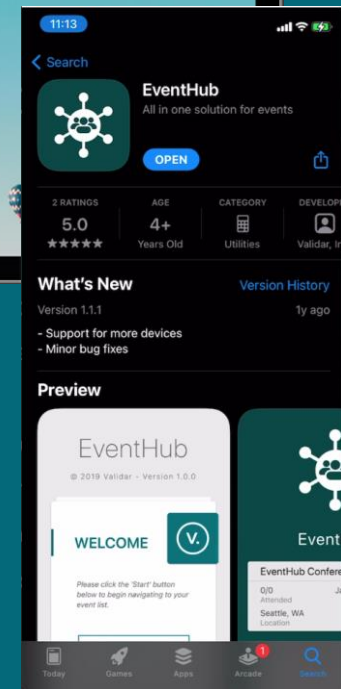
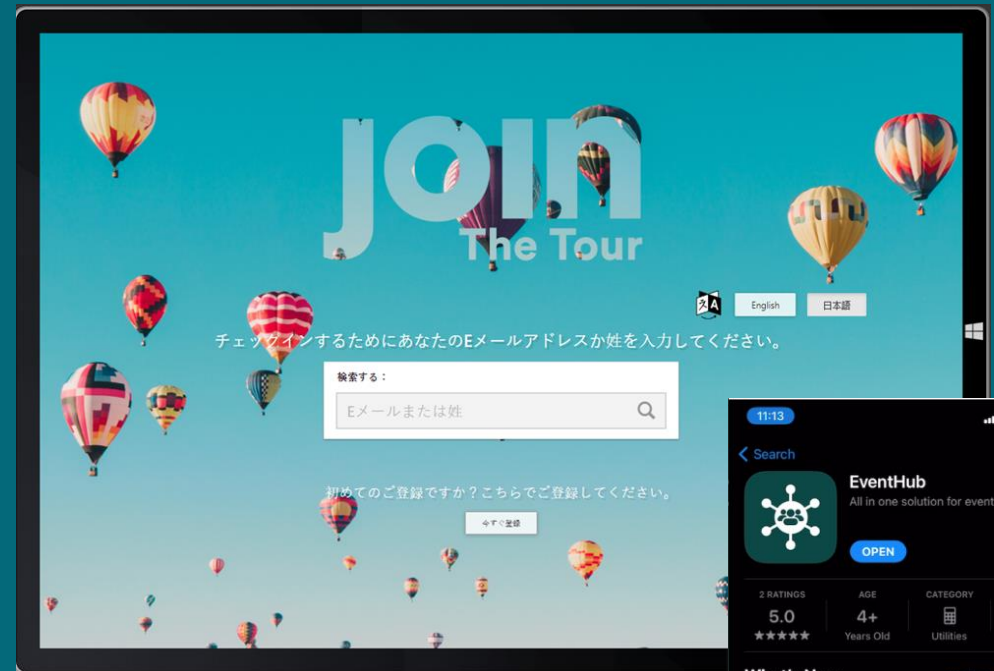
Contactless Onsite
Registration Suggestions



vCheckin and EventHub™

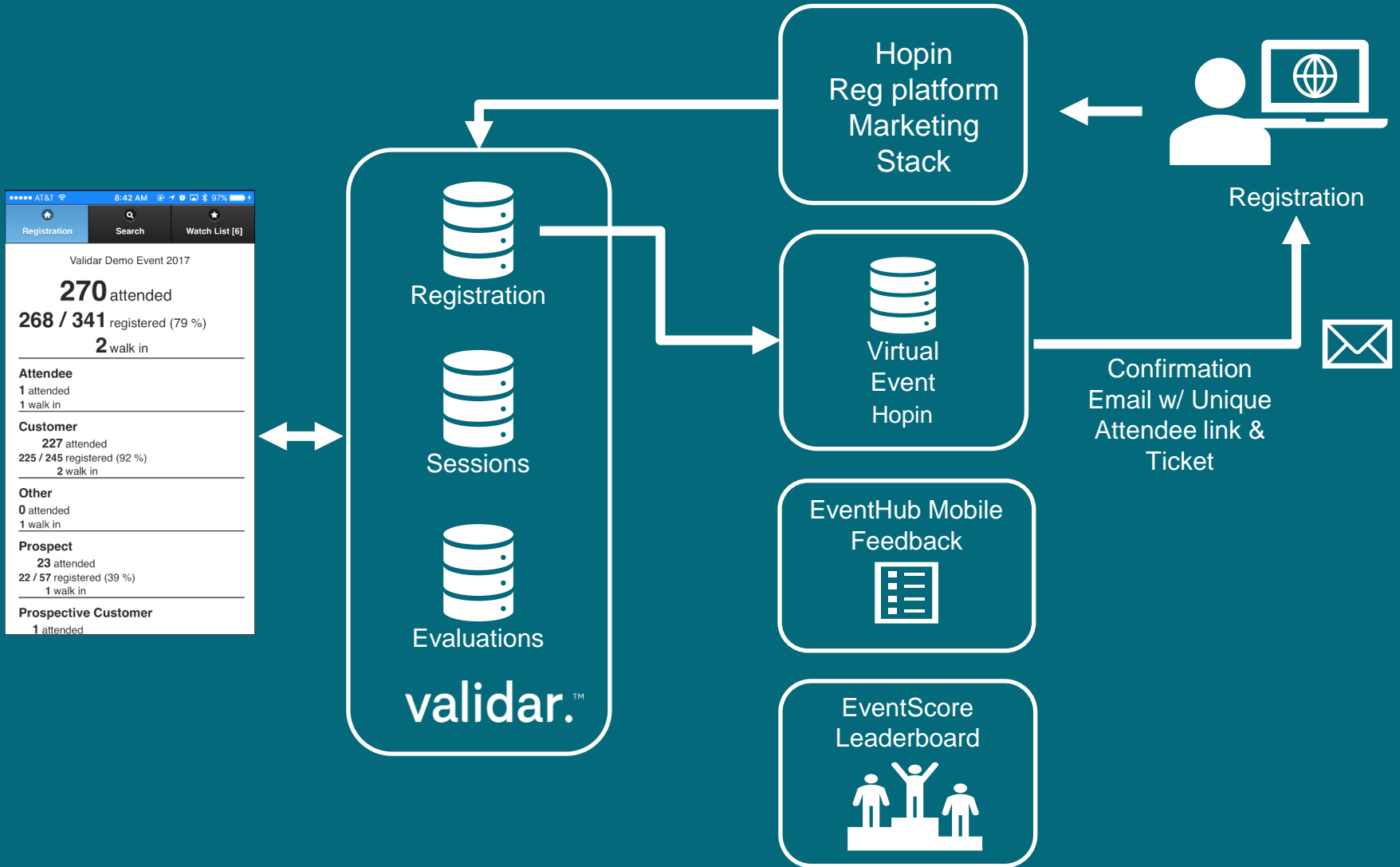
Onsite Registration on Demand Badge Printing

- Three custom options
 - Express
 - Pro
 - Enterprise
- HW Included, SW only
- Staffed or Unstaffed
- Works off line and on line
- On demand badge printing
- *BLE / RFID initialization*
- On demand attendance reporting
- Integrated with Hopin Reg and Marketing Stack

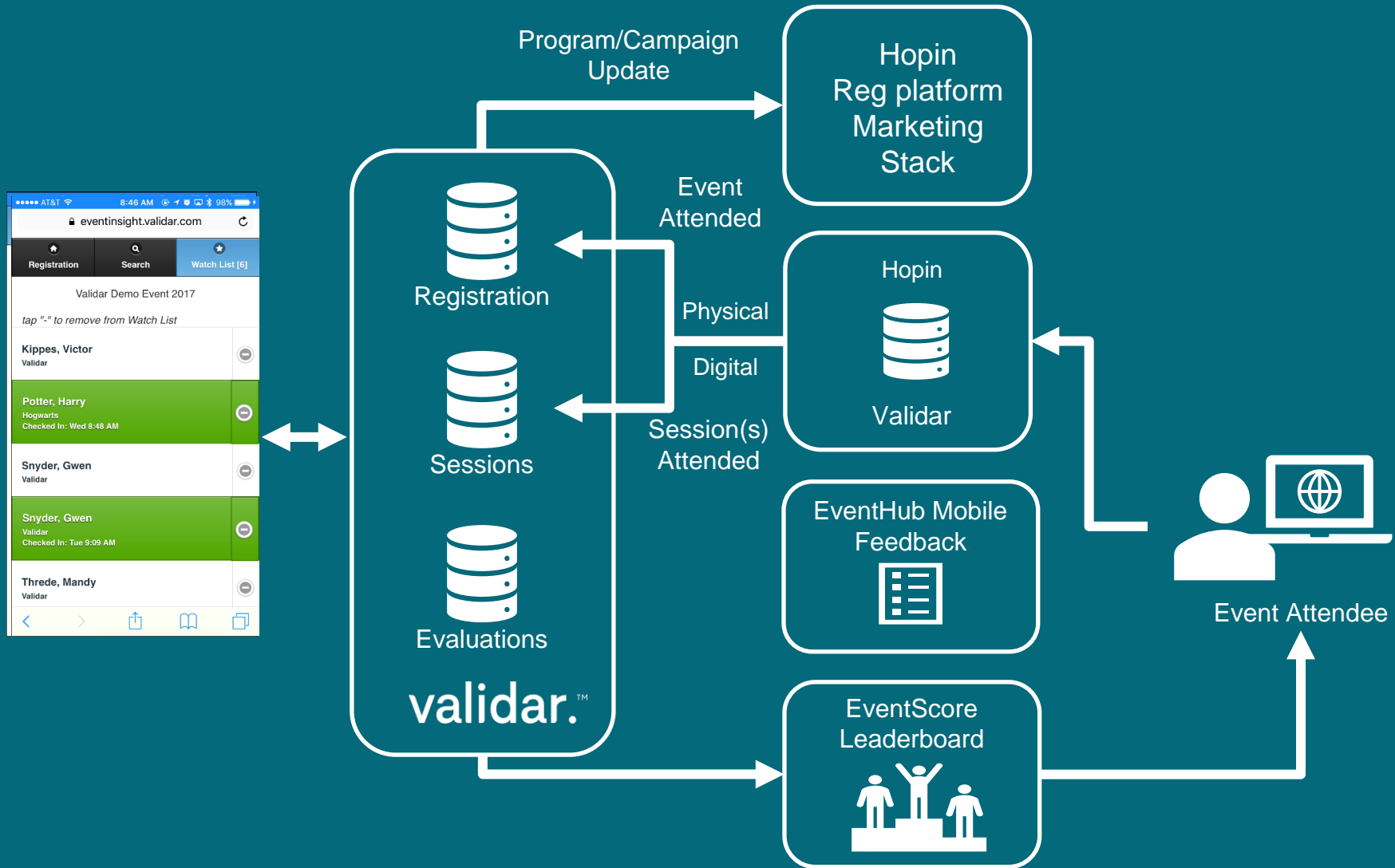


Leverage your existing
platforms

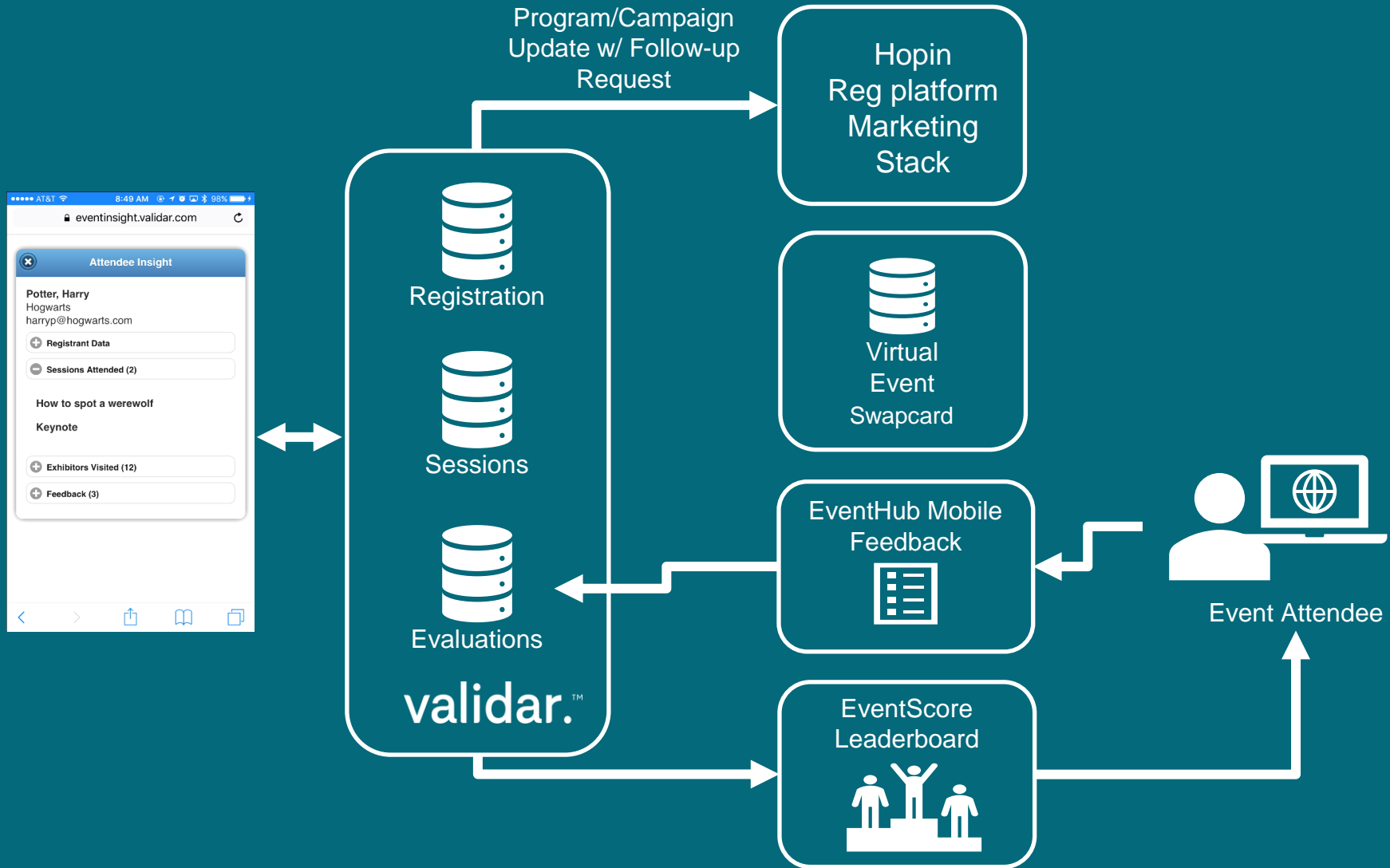
Orbit – Integrated with Hopin Registration



Orbit – Track physical and digital in one place



Orbit – Actionable data in your Marketing Stack



Current Integrations



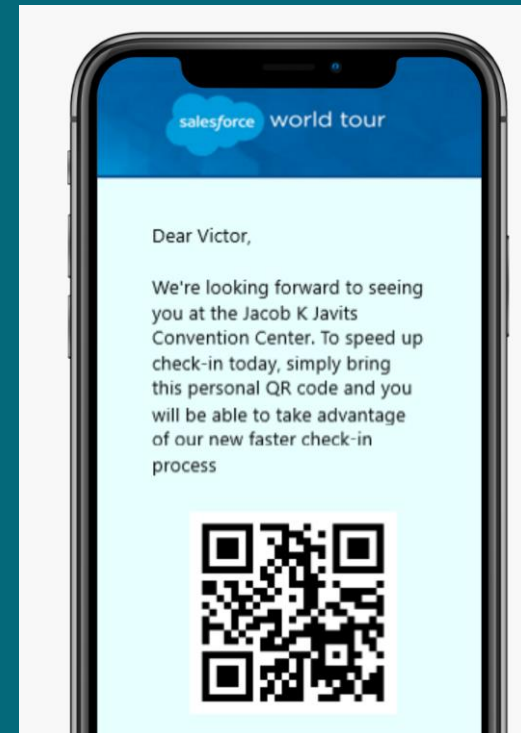
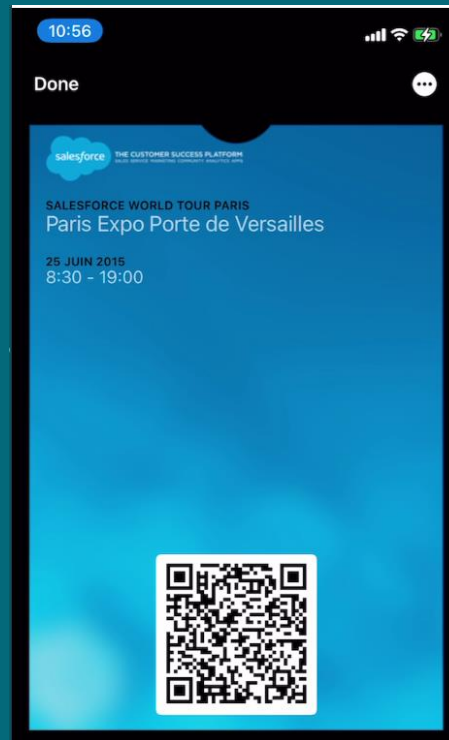
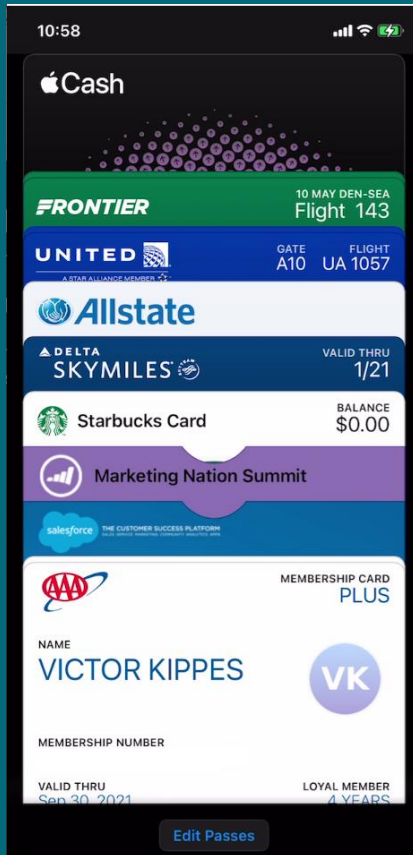
EEG Event360 Platform



Forced Event Ticket

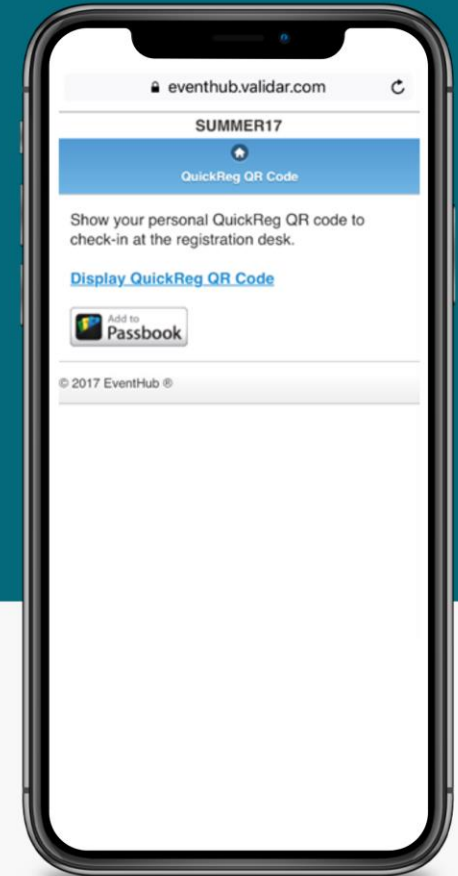
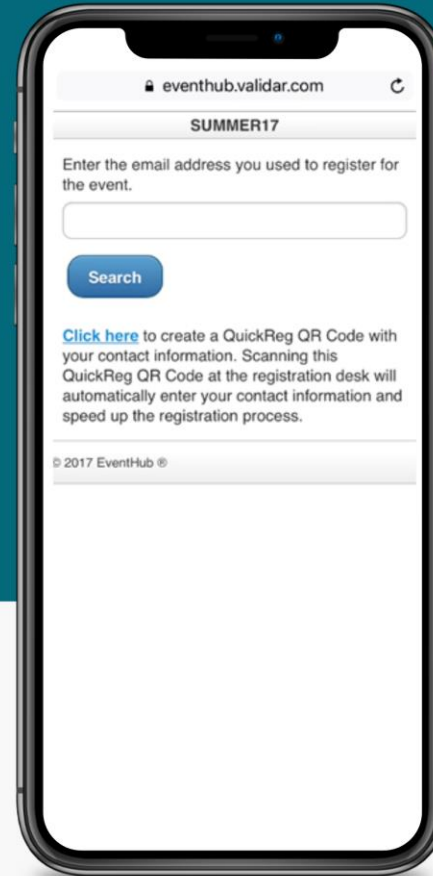
ATTENDEE MUST USE TICKET TO CHECK IN:

- Apple Wallet
- Google Wallet
- Embedded Image
- Use your ticket as your badge!



Forgot your ticket?

ATTENDEE MUST TEXT IN FOR TICKET
PRIOR TO CHECK-IN!



Forgot your ticket?
Text BE SAFE to 878787

Customer Examples

AT&T Developer Summit *Pre covid...abviously!*



Dear Victor,

We're looking forward to seeing you today at the Jacob K. Javits Convention Center—655 West 34th Street, New York, NY 10001. To speed up **check-in** today, simply bring this personal QR Code on your web-enabled smartphone or as a printout, and you will be able to take advantage of our new **faster check-in** process.

If you can't bring this QR Code, don't worry—you will still be able to **check-in** onsite using your email address.



Don't forget to give back!
Please help Salesforce Foundation and [City Harvest](#) end hunger in the New York City area. You can [donate](#) online or bring a monetary donation or non-perishable food item with you. Peanut butter, canned fruit, vegetables, and tuna are needed most. Together we can help put an end to hunger.

6,135 registered
2,737 attended
2,69 walk-ons

3,800 ticket's used
76% QR Code image
24% IOS Android Wallet



BEST PRACTICES

vCheckin

- Use swivel stands so event staff can touch screen for attendee after name confirmed.
 - Attendee can visually verify the badge
- Honeywell Scanner
 - Super fast
 - Better range





BEST PRACTICES

vCheckin

- Align printers next to scanner
- Attendee can grab their own badge and lanyard
- Attendee can affix themselves
- Allow for attendees to pre-approve
- credential on their own device



vCHECKIN

Venue Configuration

- Check-in stations must be 6 feet apart
- Implement markers for 6 feet separation for attendees
- Sanitizer by every printer or station
- Temp staff wear branded masks and gloves
- Temp staff wipe down station if inadvertent contact is made



VENUE CONFIGURATION

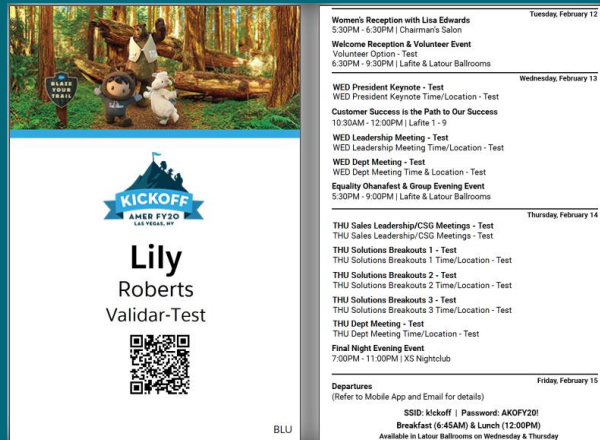
- Elevated Body Temperature Scanner
- Sneeze Barrier by check-in station fully customizable



Zebra GK 420 samples



4 x 3 – 4 color badge



3.68 x 8 with printed agenda



3.68 x 5.25 with concert ticket



Wrist Band



Sticky Label

Zebra ZC10L and Evolis Primacy samples



Branded Plastic Card



5.51" x 3.46" Zebra ZC10L Large Card



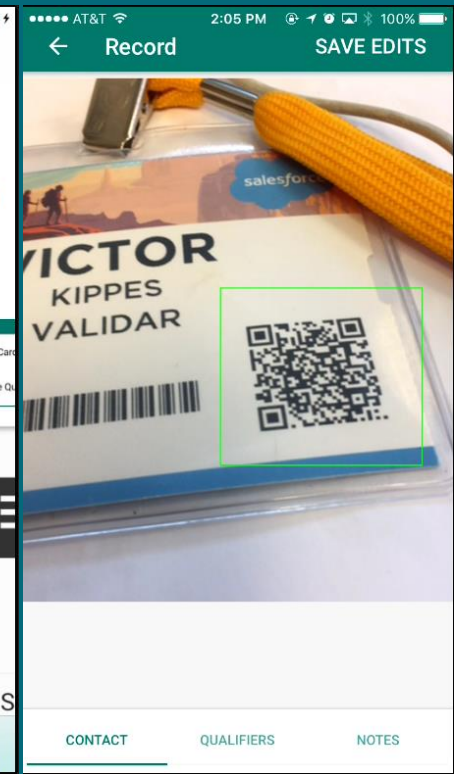
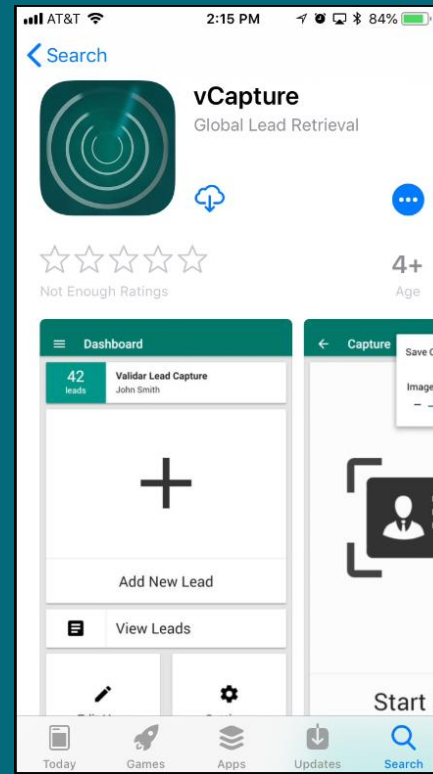
Sponsor Lead Capture Session Attendance Tracking

vCapture Lead Retrieval three (3) options

- vCapture Quick – Scan and store fast
- vCapture – License (IOS and Android)
- vCapture – Device Rental (iPad or iTouch)



- ✓ Take notes and score leads?
- ✓ Add custom qualifiers?
- ✓ Use your own IOS Device?



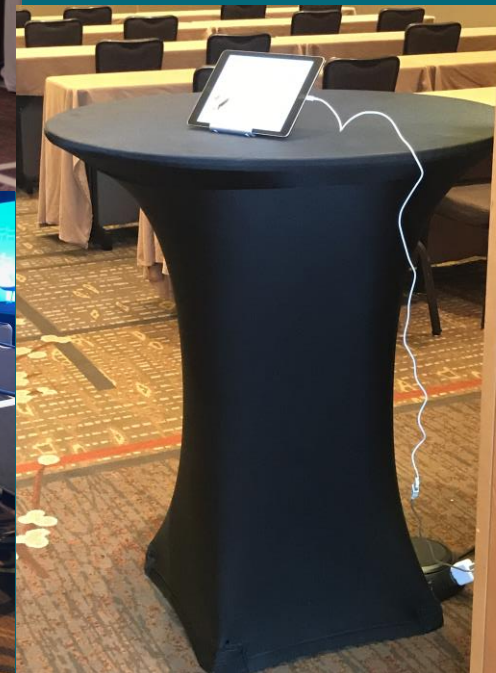
Session Scanning Explicit and Implicit

Session Attendance Scanning

- Session counts and demographics
- Control access to paid sessions
- Control room limits by attendance
- Control access by attendee type

Session Tracking – Scanners

- Opticon OPN – QuickScan
- iPod Touch with Linea Pro sled
- iPad or Microsoft Surface (Self Scan)
- BLE or RFID for Passive tracking



Want a preliminary quote?

Answer these questions and we'll send one!

1. Estimated attendance, physical?

2. Estimated number of sessions?
 - a. Concurrent?
 - b. Access control required?

3. Estimated number of exhibiting sponsors?

4. Validar to provide check in stations and printers or software only?

INTERESTED IN LEARNING MORE?

hello@validar.com

or

206-577-1123