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vSpace Essential
Gamification
Content Measurement
Sponsor lead management

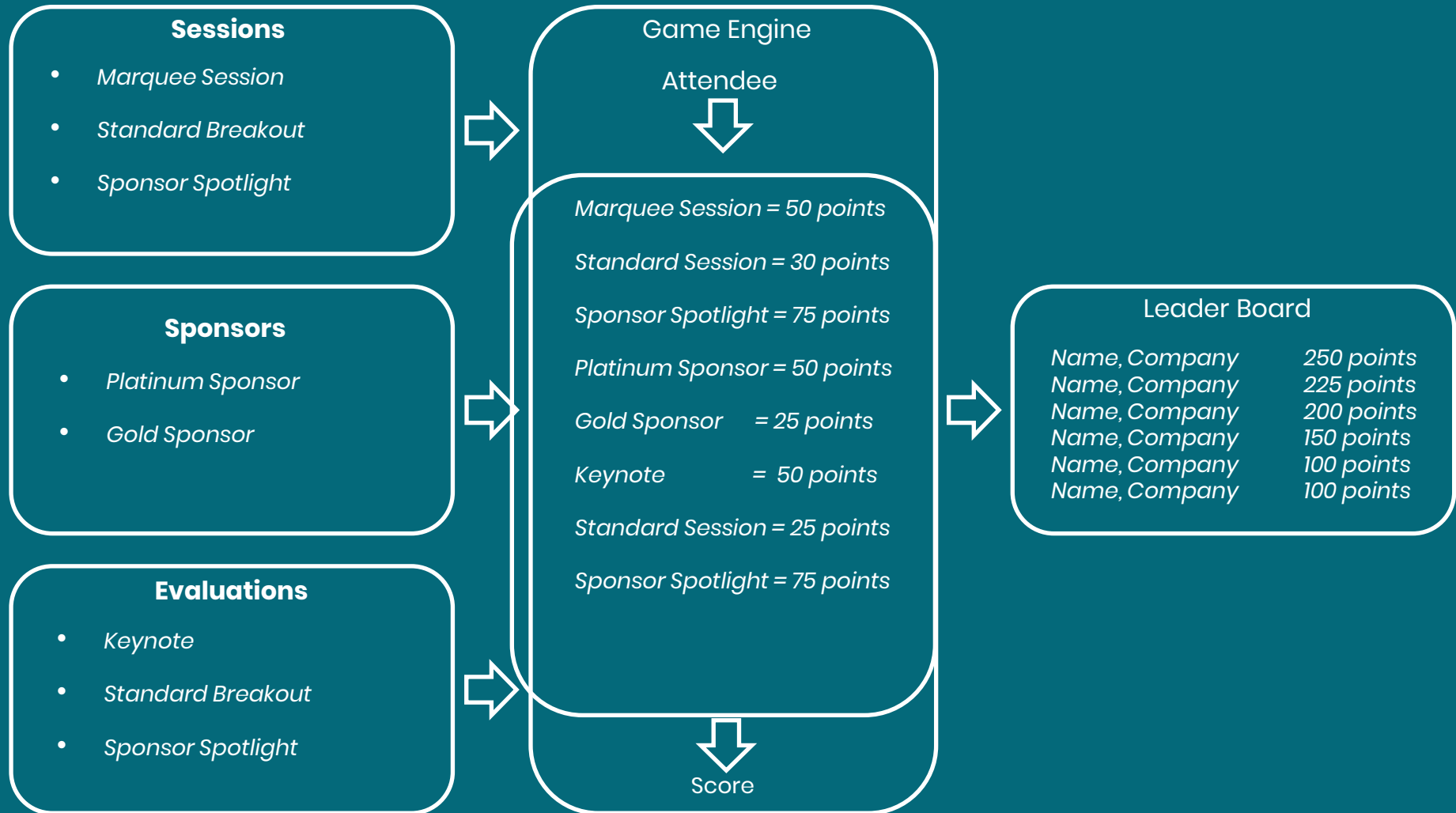
Validar Digital only and Hybrid product suite on the Hopin platform

Features	vSpace Essential	vSpace Professional	vSpace Enterprise	Orbit Hybrid Solution
EventScore points for Session Attendance	✓	✓	✓	✓
EventScore points for Sponsor Engagement	✓	✓	✓	✓
Branded Leader Board	✓	✓	✓	✓
Daily EventScore Reports	✓	✓	✓	✓
EventHub™ Dynamic Feedback		✓	✓	✓
Event Insight Access		✓	✓	✓
Content Measurement Report		✓	✓	✓
Session Attendance and 'Hand Raisers'		✓	✓	✓
Sponsor Package; Session Leads, vCapture Virtual			✓	✓
vMeetings for Sponsors			✓	✓
Onsite Registration and Badge Printing				✓
Physical Session Tracking				✓
vCapture Onsite Lead Retrieval				✓

EventScore

Gamification, automatic point redemption and gift fulfillment
leveraging Loop and Tie

Encourage Attendee Behavior with datasets that are important to you!



Iframe your game rules in Hopin

- Encourage attendee engagement
- Increase sponsor value and revenue
- Attendees don't have to leave Hopin




Engagement Challenge Game Rules

Check your current ranking on [the Leaderboard](#). Leaderboard will display 1st - 30th place only and all the ties if any.

See how you're doing via the **Give Us Your Feedback** button > "Score Detail" tab.

Engagement Challenge Prizes

Points may earn you entry into the running for top prizes! Points are only available to event attendees. There will be a prize per region (Americas (NAMER & LATAM), EMEA, and APAC) by award level. Winners will be notified via email after the event.






-  The Mirror Fitness (US only), Peloton Bike (UK/Germany or US only), or regional equivalent
-  Your choice of Apple Watch, iPad, or Beats Headphones
-  Amazon Gift Card (\$100) USD


How to Earn Points

Attend sessions, provide feedback on those sessions, and interact with exhibits of interest to you. Points are awarded based on these activities.




Click the arrows below to see how the points are allocated.


Sessions

- 400 points**  Attend a Keynote Session (translated versions included)
- 300 points**  Attend a Client Panel or Innovative Solution Session (translated versions included)
- 250 points**  Attend a Demo during LENS Lite Live or one of the replays
- 250 points**  Watch a pre-conference session
- 200 points**  Attend an Activity, Welcome, or Takeaways Session




 *For session attendance, you need to watch for at least 10 minutes to earn points.*


Feedback

- 150 points**  Provide Keynote Session Feedback
- 100 points**  Provide Client Panel or Interactive Solution Session Feedback
- 75 points**  Provide Demo, Activity, Welcome, or Takeaways Session Feedback

 *To provide session feedback, click the **Give Us Your Feedback** button and make sure to complete a survey for each attended session before the event ends. New session surveys will appear as you attend sessions throughout the event day.*

Exhibitors

- 75 points**  Book a meeting with an Exhibit Team Member
- 50 points**  Bookmark an Exhibit Page, Download Exhibit Page Content, or Bookmark Exhibit Page Items
- 25 points**  Visit an Exhibit Page

 *Our Exhibit team gurus are eager to meet you! Learn more by downloading exhibit content or bookmarking an exhibit page, and please make sure to book a meeting to learn more!*

iFrame your leaderboard in Hopin

- See how you rank against top performers
- Search for your record to see your point/ticket production
- Control which attendee types can play



12 - 23 April 2021

Event Leaderboard

Search

RANK	FIRST NAME	LAST NAME	COMPANY	POINTS
1	Mahendra	Mehta	Chemvera specility - Food & Nutraceutical	25,975
2	Dean	Esler	Alphalabs NS / Alpha Welness NZ	20,300
3	Tomasz	Szewczyk	Erkasis	15,425
4	Benjamin	Jones	Pasta Foods Ltd.	15,200
5	Georg	Putilow	OTH Regensburg	15,125
6	Tim	Heads	International Arabian Exhibitions	11,700
7	Richmond Victor	Ejanda	22 Propack Asia Corp.	7,100
8	Elsa	Rodrigues	Opendoors Pharma	7,025
9	EMIL	BRADEA	DESERT SRL	6,750
10	Ryosuke	Fujimura	Thai Nisshin Technomic Co., Ltd.	6,150


Prize redemption

Customize your incentive

Create incentive that matches your attendee profile!

- Pull daily reports that show that day's activities
- Message out to attendees to encourage participation!
- Daily random prize drawings of your top 25 scorers
- Recognize your daily or overall point scorer
- Automatic gift fulfillment with Loop and Tie

Q Search				
RANK	FIRST NAME	LAST NAME	COMPANY	POINTS
🏆 1	Daniel	Hosking	Nec Australia Pty Ltd	68,600
2	Hans	Anderson	Combat Data Partners	51,000
3	Aris	Pologeorgis	Top Speed Data Communications	47,500
4	Roger	Cheng	Meijun	46,850
5	Lisa	Vouk	InteleCONNECT Inc.	45,450
		Bigham	One Communications	42,450
		Viveiros	E-Tech	37,000
		Eisenschenk	InteleCONNECT	36,400
		Hofer	OnCall Telecom	35,750
		Hancock	solutionsitw	34,300

 **And the Winners Are...** 20 hours ago

Congratulations to Daniel Hosking, our CP Virtual Contest 1st place winner!!! 2nd place goes to Hans Anderson and 3rd place goes to Aris Pologeorgis! Thanks to all our attendees & participants!

Prize redemption

Loop and Tie

Automatic gift fulfillment and point redemption!

validar.™

Change Logo



Change Design

Hi first_name:

Congratulations! Your participation at the Validar Annual Users conference has earned you enough points that can be redeemed for prizes. Thank you for participation and feedback! All of us at Validar appreciate your contribution.

Best Regards,

— The Validar Marketing Team

Preview Redemption

Preview Email

validar.™

3000 Total Tickets Earned

2400 Redeemable Tickets Left

Redeem Your Tickets Below

View All Events

Silver Tier Gift Package

Ticket Cost: 100

Redeem 100 Tickets

Diamond Tier Gift Package

Ticket Cost: 200

Redeem 200 Tickets

Gold Tier Gift Package

Ticket Cost: 300

Redeem 300 Tickets



Where should we send this gift?

Victor Kippes
Validar Inc
800 MAYNARD AVE S STE 401
SEATTLE WA 98134-1334
US

VERIFIED

Victor Kippes
Validar Inc
800 Maynard Avenue South
Suite 401
Seattle WA 98134
US

UNVERIFIED

Contact Information

victork@validar.com

2065771123

SEND IT



EventHub™ Dynamic Feedback

Evaluations and point redemption
for attendees

EventHub™ Evals:

- Dynamic feedback all in one location
- Capture Feedback live
- Segment your audience with attendee opt-in
- Measure and score your content



We're always looking for ways to improve the experience and welcome your feedback. Please take a minute to share your thoughts.

Virtual & Hybrid AV Masterclass: Everything You Need to Know to Succeed

Welcome Address

North America Regional Launch

Brazil Region - Launch

Marketing Funnel: Generating Awareness

Swapcard: The 365 Platform and How It Can Boost Networking & Profits

Evaluation: 7014a000000Jfjilj|Burn Your Smiley Sheets and Invest in Data

Total Submitted: 85

Jump To [\[top\]](#)

Please rate the following statements (1 = Completely Disagree, 5 = Completely Agree):

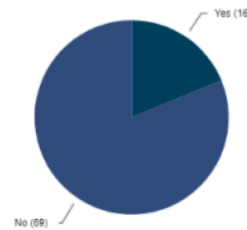
	1	2	3	4	5	mean
I would recommend this session to others. [85]	0	1 1.2%	5 5.9%	18 21.2%	61 71.8%	4.6
The presenter was clear and engaging. [85]	0	0	7 8.2%	13 15.3%	65 76.5%	4.7
I learned something useful I can apply to my work. [85]	0	3 3.5%	7 8.2%	17 20.0%	58 68.2%	4.5

Would you like to demo or discuss the content of this session further?

85 responses Mean: 0.2

— Yes 19%

— No 81%



Additional comments (optional)

15 responses

This is actually a topic in which we are focusing in PepsiCo. It was super useful to hear more of it and how to leverage data.

This was a great session. The concept of people analytics was new to me so I really enjoyed this.

Will be re watching. So much to absorb!

Always good to hear another take on Data Analytics

Great session!

The first presenter was awesome.

Being able to tell the story about learning with data is crucial for a learning professional to consult with the business.

Attendee facing view with EventHub™

- View tickets/points earned live during the event
- Opt-out if you're not interested in playing
- Redeem tickets automatically for prizes

The screenshot displays the EventHub interface for an attendee. At the top, there are two navigation tabs: "Feedback" and "EventScoreDetail". The main content is divided into two sections: "Activity Summary" and "Activity Details".

Activity Summary

Position	First Name	Last Name	Company	Activities	Reward Tickets
🏆 58	Victor	Kippes		22	4,800

Below the table, there is a blue link: [Click Here to Redeem Your Reward Tickets](#). A large black arrow points from this link to the text "Redeem tickets automatically!".

Activity Details

	Count	Score
Attended Session	7	1200
Attended Event	1	100
Filled Out Evaluation	11	2750
Visited Exhibitor	3	750

The "Attended Session" section includes a sub-table:

Name	Value
The Customer Journey... Direct from the Customer!	150
Welcome Address	150
Business Opportunities Delivered by Sustainable Events	150
Hybrid: Not One Size Fits All	150
IM Awards + Closing Remarks	150
North America Regional Launch	150
Swapcard: The 365 Platform and How It Can Boost Networking & Profits	300

At the bottom left, there is a checkbox labeled "Opt-Out of Event Scoring" with a "Save" button next to it. A large black arrow points from this checkbox to the text "Attendees can opt out!".

vCapture Virtual

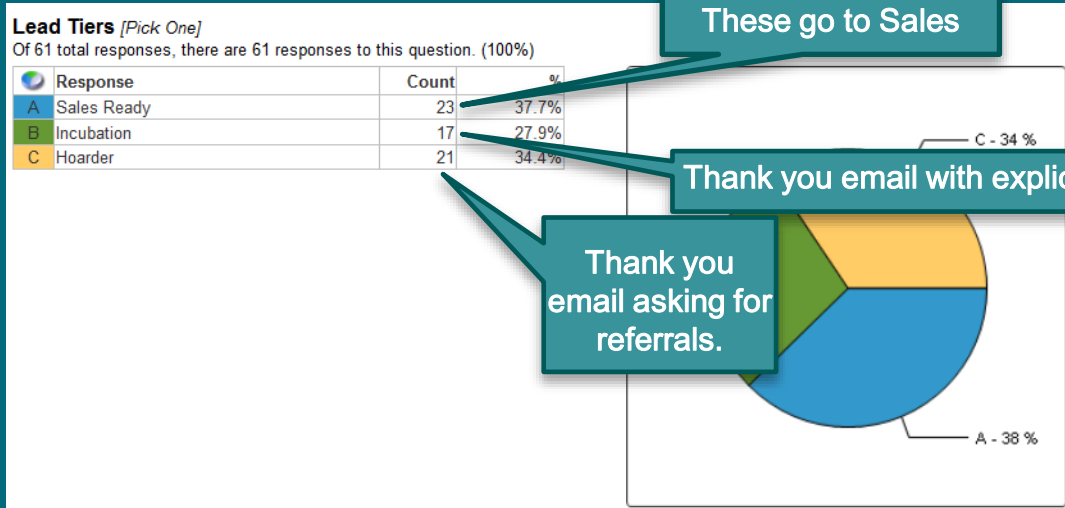
Lead Retrieval and lead management services
For Hopin

vCapture Virtual

Sponsor lead retrieval for virtual events

Custom branded lead capture for sponsor listings and microsites

- Unique hyperlink in Sponsor booth
- vCapture Virtual; Pro – standard qualifiers
- vCapture Virtual Pro+ – custom qualifiers
- Track and reward; vCapture opt-in, session attendance, session feedback
- Auto distribute session attendance and session eval leads!
- Complimentary Salesforce integration for each sponsor
- Ideal for hybrid events!



Networking Challenge
EVO LVE 20

Let us know your interest in Validar

How would you prefer we follow-up? *

Select preferred follow-up

- Select preferred follow-up
- Schedule a meeting
- Call me
- Send literature only
- No need for follow up

INTERESTED IN LEARNING MORE?

hello@validar.com

or

206-577-1123